

# Join EnviroStars

Good for business. Good for Washington.



## EnviroStars: one stop for you to go green



### “One stop” for all environmental assistance

Just one website to get help with all aspects of green business, anywhere in Washington.



### Direct assistance

Get virtual or in-person help to identify green business practices specific to your business.



### Save money with rebates

Find rebates and tips to make easy, affordable green actions and cost-saving installments.



### Green business checklist

Meet regional standards.



*Pictured: Wane + Flitch*

## Consumers support green businesses



**82% of King + Kitsap County residents and 71% of Pierce County residents**

think it's important to buy from environmentally-minded businesses

Source: EnviroStars survey, 2012



### Attract new customers

Receive a free EnviroStars Marketing Toolkit, including the window cling and certificate.



### Consumer directory

All recognized businesses are promoted in the online greenbiztracker.org directory.

*Plus, for a limited time, recognized Tacoma businesses will receive a \$25 Visa gift card as our way of thanking them for their environmental actions and feedback on City utilities and services!*

## Get recognized in 3 steps!

1

**Complete required actions** in seven categories:



Energy



Wastewater



Transportation



Water Conservation



Pollution Prevention



Community



Waste + Recycling

2

**Earn points** by completing optional actions you choose from our checklist, such as:

- Recycle all paper, metals, bottles + cardboard
- Use safer cleaning supplies
- Keep dumpster lids closed
- Replace inefficient lightbulbs with LEDs

3

**Increase** your benefits:

	EnviroStars window cling & marketing toolkit	Callout on EnviroStars social media	Listing in green business directory	Sponsored social media post	Featured in news media opportunities	Paid digital ads targeted to your geographic area
<b>Tier 1: Leader</b> 100 points	★	★	★			
<b>Tier 2: Partner</b> 300 points	★	★	★	★	★	
<b>Tier 3: Champion</b> 500 points	★	★	★	★	★	★

*Pictured: Simply Dental, Greenhouse Nail Spa, Eastside Community Aid Thrift Shop, Bamboo Sushi, C&M Auto Complete Care, Allpak Container, Holiday Inn Express, Narrows Dry Cleaners, Rat City Bikes*

Sign up for free at **envirostars.org!** 1.877.220.7827 | info@envirostars.org | EnviroStars.org